**Business: Ethics, Governance & Risk**

**December 2024 Examination**

**Note: This assignment is application based, you are expected to apply your subject related learnings into real life situation. All information required for the questions is available on the internet so do your desk research and use your common sense as well. Also note that none of the questions or answers appear directly in the textbook chapters but are derived from the concepts and theories explained in the chapters and live sessions, directly or indirectly.**

**Q1. “Business should conduct and govern themselves with integrity, and in a manner that is ethical, transparent and accountable” (Principle 1). Prepare an executive summary (in your own words) based on the disclosures given under Essential Indicators and Leadership Indicators, to showcase how the company is delivering on this principle from the Business Responsibility & Sustainability Report – 2023-24 (BRSR) of a company of your choice. You will find this report under Director’s Report section. Please select any ONE company that is listed as Large Cap. For this selection you must refer to the NSE’s Nifty 50 list by market cap. It is required that you include the name of the company in the brief introduction at the beginning. You must also go through the website of the company as well as its sustainability report, if available in public domain for relevant information on Principle 1. DO NOT copy paste. (10 Marks)**

**Ans 1.**

**Introduction**

For this assignment, I have chosen Tata Consultancy Services (TCS) from the Nifty 50 list to analyze their Business Responsibility & Sustainability Report (BRSR) for the year 2023-24. As a globally recognized IT services, consulting, and business solutions provider, TCS has continually demonstrated its commitment to ethical business practices, transparency, and accountability. Principle 1 of the National Guidelines on Responsible Business Conduct (NGRBC) emphasizes that businesses should

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**Q2. Go through the ‘Management Discussion & Analysis’ section under the Director’s Report in the annual report (FY2023-24) of the company selected in question1 and prepare an executive summary (in your own words) on the following two topics:**

**a. Opportunities and threat**

**b. Internal control systems & their adequacy**

**You must mention the name of the company. DO NOT copy paste. (10 Marks)**

**Ans 2.**

**Introduction**

This executive summary is based on the 'Management Discussion & Analysis' section of Tata Consultancy Services' (TCS) Annual Report for FY2023-24. TCS, as a global leader in IT services and consulting, operates in a rapidly changing technological landscape. The company continuously assesses its business environment to identify potential opportunities and threats, while also strengthening its internal control systems to ensure the integrity of its operations. This analysis focuses on two critical areas: the opportunities and threats faced by TCS in the global IT services market and the adequacy of its internal control systems. As technological advancements, digital transformation, and evolving market needs create opportunities for TCS, the company is

**Q3. As Head of Sales in a medium size consumer durables company selling cooling systems and air conditioners you have just bagged a Rs 75 lac worth of order from an out-of-town company, (their first order with you). The purchase executive of the client company agrees to confirm the order on the condition that you will agree to pay for his and his wife’s travel and stay in your city, while visiting your office for finalizing and signing of the contract.**

**3a. What do you think are the ethical dilemmas involved in this scenario? (5 Marks)**

**Ans 3a.**

**Introduction**

The situation described presents an ethical dilemma where a purchase executive requests that the Head of Sales pay for personal travel and accommodation as a condition to finalize a significant order. Ethical dilemmas arise when there is a conflict between professional responsibilities and personal interests. In this case, the ethical challenge involves deciding whether to prioritize business objectives or uphold ethical standards. While securing a large order is crucial for business growth, agreeing to such terms may violate ethical guidelines and lead to long-term consequences, both legally and reputationally, for the company and the individual involve

**3b. Describe the process you will adopt to resolve the dilemmas in this scenario? (5 Marks)**

**Ans 3b.**

**Introduction (100 words):**

Resolving ethical dilemmas requires a structured approach that aligns with both organizational values and professional integrity. In this scenario, as the Head of Sales, it is essential to navigate the dilemma carefully by applying ethical principles while ensuring the business remains intact. The goal is to address the issue without compromising company standards or relationships with the client. The process will involve clear communication, adherence to the company's ethical guidelines, and seeking alternative ways to secure the order without engaging in unethical