**Operations and Supply Chain Management**

**April 2024 Examination**

**Q1. Download the last 10 years’ sales data of and two FMCG company. Using any forecasting technique, project the sales value of 2023 of these two companies2023. Comment on the results. (10 Marks)**

**Ans 1.**

**Introduction**

The realm of Operations and Supply Chain Management is pivotal in understanding and predicting the future trajectory of Fast-Moving Consumer Goods (FMCG) companies. In this context, forecasting sales figures plays a crucial role in strategic planning and decision-making. The task at hand involves analyzing the sales data of two FMCG companies over the last decade to project their sales for the year 2023. This exercise is not just about crunching numbers; it's a nuanced interpretation of market trends, consumer behaviors, and the companies' operational It is only half solved

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**Q2. Compare the competence of various existing Transportation Modes used in Mumbai for passenger transport. (10 Marks)**

**Ans 2.**

**Introduction**

Mumbai, a bustling metropolis, is renowned for its diverse and dynamic transportation system, crucial for the daily commute of millions. This essay delves into the various modes of transportation available in Mumbai for passenger transport, each with unique competencies and challenges. The city's transportation landscape is a complex tapestry, featuring traditional modes like local trains and buses, alongside newer additions such as metro rail and monorail. Additionally, waterways and auto-rickshaws play a significant role in the city's mobility. This comparison is

**Q3. (a) Detail the outsourcing functions carried out by Colgate. (5 Marks)**

**Ans 3a.**

**Introduction**

Colgate-Palmolive, a global leader in oral care and personal products, employs strategic outsourcing to enhance its operational efficiency and market competitiveness. Outsourcing, the practice of delegating certain business functions to external specialists, is a crucial aspect of Colgate's business model. This essay explores the various outsourcing functions utilized by Colgate, examining