**Information Systems for Managers**

**April 2024 Examination**

**1. Goodwill Bakery has now its several branches across different cities in India. This bakery has started a small shop in New Delhi and then expanded their bakery business across several states of the Country. Initially, when they started, they have appointed different personnels to keep a track of products sold, orders given and inventory required. With the expansion of business in different cities, Goodwill Bakery are now finding it difficult to manage/ track the details at national level and to get an overview of product details across all stores of various cities. They contacted a solution providing firm to get solution of the same and were told to shift their business to Cloud wherein, all the operations of different stores can be monitored/detailed out very easily. Discuss how shifting/migrating to Cloud technology will help Goodwill Bakery to smoothen up the process of monitoring details from one location for other stores across various cities. Also, discuss which types of cloud and cloud services will be suitable for Goodwill bakery. (10 marks)**

**Ans 1.**

**Introduction**

Goodwill Bakery, a flourishing enterprise with multiple branches across India, began as a modest venture in New Delhi. As they expanded across several states, managing the intricacies of operations such as tracking sales, orders, and inventory became increasingly complex. With each branch operating somewhat autonomously, the central management struggled to maintain a cohesive and efficient oversight. The bakery's decision to consult a solution provider led to a pivotal recommendation: migrating their operations to the cloud. This transition is not just a technological upgrade but a strategic move to centralize and

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**2. The E-Business platform is booming a lot these days. Almost all individuals have accepted the E-Commerce technology for their daily requirements. Most of the retailers have joined hands with various E-commerce Companies for selling their products. Discuss how the retailers are getting benefitted by choosing these e- commerce platforms. Which type of sellers are being benefitted most by choosing the e-commerce platform (Explain with help of some Statistics) and will the e- commerce technology will see the downfall? Discuss your views for all the above points by choosing any one E-Commerce platform as an example. (10 marks)**

**Ans 2.**

**Introduction**

The surge in e-business platforms has revolutionized the retail industry, marking a significant shift from traditional brick-and-mortar stores to the digital marketplace. This transformation has been driven by the widespread acceptance of e-commerce technology, which has become integral to daily consumer activities. Retailers, ranging from local vendors to multinational brands, have increasingly turned to e-commerce platforms as a strategic avenue to expand their reach, enhance customer engagement, and boost sales. The integration of e-commerce into retail strategies is not just a trend but a fundamental change in how business is conducted. This transition has opened new opportunities and presented unique challenges for retailers. By delving into the dynamics of e-commerce platforms, specifically focusing on one

**3. Saviant Technology Solutions is new IT Company with the motive of providing solutions to different Organisations by catering to their specific product requirements. This Company has received the Project Development Task which is not much Complex in nature and the requirements are also to some extent clear. As a new venture, this organization is not fully aware of the different vulnerabilities and threats to the data of the Organization. Considering the above scenarios, discuss the following:**

**a)Discuss the various threats and vulnerabilities related to Saviant Technology. Also, explain what are the security measures need to be adopted by Saviant Technology Solutions for avoiding the threats. (5 marks)**

**Ans 3a.**

**Introduction**

Saviant Technology Solutions, as a burgeoning IT company, faces a distinct set of challenges in safeguarding its data and systems. In an era where data is a valuable asset, understanding and mitigating threats and vulnerabilities is crucial for maintaining the integrity, availability, and confidentiality of information. As the company embarks on its project development tasks, it is imperative to identify potential risks and implement robust security measures. This

**b) Explain which Software Development Life Cycle model needs to be implemented by Saviant Technology Solutions for development of the Project stated in the above Scenario. (5 marks)**

**Ans 3b.**

**Introduction**

Selecting an appropriate Software Development Life Cycle (SDLC) model is a critical decision for Saviant Technology Solutions as it embarks on its project development. The chosen SDLC model will dictate the approach to project management, design, development, and testing, impacting the project's overall success. Given the project's nature – not overly