**Enterprise Resource Planning**

**April 2024 Examination**

**Read the case study – ‘SynGenta Pharma experiences ERP troubles’ and answer the following questions:**

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**1. Explain the reasons for SynGenta Pharma moving from the legacy system to the new ERP environment. Was the timing of this decision correct? (10 marks)**

**Ans 1.**

**Introduction**

SynGenta Pharma's transition from a legacy system to a new ERP environment epitomizes the quintessential challenge many large corporations face in the digital era: adapting to technological advancements to maintain competitive edge. This case study delves into the rationale and timing of SynGenta Pharma's significant shift towards an ERP system, specifically focusing on the ERP product 'ERProc'. The decision, influenced by the dynamic and competitive nature of the US pharmaceutical distribution industry, aimed to enhance supply chain efficiency and cost management. However, this transformation was not just a

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**2. Analyze the reasons for the failure of the ERP implementation from a risk management perspective. (10 marks)**

**Ans 2.**

**Introduction**

The case of SynGenta Pharma's ERP implementation challenges exemplifies the complexities and risks inherent in adopting large-scale enterprise systems. This situation presents a classic scenario where a high-stakes technology project, despite the best intentions and substantial investments, encounters significant hurdles. Analyzing this case from a risk management perspective reveals a series of missteps and oversights that collectively led to the project's failure. Understanding these factors is crucial for organizations aiming to navigate the treacherous waters of ERP implementation. This analysis delves into the myriad factors that contributed to this outcome, offering insights into how better risk management could have

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**3. Keeping the above case as a reference,**

**a. Compare and contrast between On-Premise vs. On-cloud ERP deployment. Integration of Supply Chain Management (SCM) with the ERP. (5 marks)**

**Ans 3a.**

**Introduction**

The SynGenta Pharma case illuminates the complexities inherent in ERP system implementation, particularly highlighting the implications of choosing between on-premise and on-cloud deployments. This choice, along with the integration of Supply Chain Management (SCM) with ERP, plays a critical role in the success or failure of such systems. On-premise ERP involves hosting the software on the company's own servers, while on-cloud

**b. Integration of Supply Chain Management (SCM) with the ERP. (5 marks)**

**Ans 3b.**

**Introduction**

The integration of Supply Chain Management (SCM) with Enterprise Resource Planning (ERP) systems is a critical aspect of modern business strategy, as vividly illustrated by the SynGenta Pharma case. This integration is pivotal in streamlining business processes, enhancing data accuracy, and improving decision-making efficiency. SCM focuses on the