**Business Law**

**September 2023 Examination**

**1. Please explain the different rights of consumer with special emphasis on the rights introduced under the Consumer Protection Act, 2019. (10 Marks)**

**Ans:**

**Introduction:**

Consumer rights are essential for protecting people from their business interactions and ensuring fair and ethical practices within the marketplace. Those rights are designed to empower purchasers, provide them with recourse in case of unfair remedy, and sell a healthy and transparent business environment. The consumer protection Act of 2019 added several fundamental rights for consumers in India, enhancing their protection and addressing rising demands in the digital age.

**Concepts and Applications:**

**1. Right to Safety:**

The right to safety ensures that clients are included in items and services which can harm their

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**2. Please explain any two (2) types of intellectual property rights and provide an example of each of the intellectual property right. Kindly note that the examples should be real life cases (10 Marks)**

**Ans:**

**Introduction:**

Intellectual property rights (IPRs) are legal rights granted to individuals or organizations for their creations or inventions. Those rights defend the intangible belongings that result from human creativity and innovation. They offer exclusive rights to the creators or owners of intellectual property, letting them control and exploit their creations commercially. Numerous intellectual property rights exist, including copyrights, trademarks, patents, trade secrets, and business designs. Through this response, we can awareness of copyrights

**3. Samiksha wants to start a new organization that will have chain of pet salons in India. She is planning to start the organization all by herself as the owner. She needs clarity on setting up of the organization and has raised few queries. Kindly advise:**

**a. What are the different Unincorporated and Incorporated forms of organization? Please explain each of them. (5 Marks)**

**Ans:**

**Introduction:**

Starting a new organization requires careful consideration of the legal shape that best suits the business's goals and desires. In India, entrepreneurs can establish their organizations as unincorporated or incorporated entities. Each form of company has its advantages and disadvantages. In this response, we will explore the distinct unincorporated and incorporated

**b. She intends to use “BuBri” as the name of the organization. She wants to know how she can claim intellectual properties for the name. Please explain the type of intellectual property/properties that can be claim and procedure of registering it? (5 Marks)**

**Ans:**

**Introduction:**

Beginning a new organization requires cautious making plans and consideration of various factors. Samiksha's plan to establish a sequence of puppy salons in India under the call "BuBri" is an exciting task. To shield the name and related intellectual property, Samiksha needs to understand the particular types of intellectual property rights available and the procedures for