**Logistics Management**

**June 2023 Examination**

**1. “A successful Supply Chain Management can become ineffective with poor Logistics Management”. Explain your understanding about this statement.**

**Ans:**

**Introduction:**

Supply Chain control (SCM) and Logistics Management (LM) are essential aspects of any business enterprise which are regularly used interchangeably. SCM refers to handling the complete network of suppliers, manufacturers, distributors, and stores involved in producing and delivering a product or service. On the other hand, LM refers to the process of managing the physical movement and storage of goods and offerings in the supply chain. While SCM and LM are critical to the achievement of a business, there is a significant difference between them. In this essay, we will talk about the significance of Logistics management within the

It is only half solved

Buy Complete from our online store

<https://nmimsassignment.com/online-buy-2/>

NMIMS Fully solved assignment available for**session JUNE 2023,**

your**last date is 29th May 2023**.

Lowest price guarantee with quality.

Charges**INR 299 only per assignment.**For more information you can get via mail or Whats app also

Mail id is aapkieducation@gmail.com

Our website [www.aapkieducation.com](http://www.aapkieducation.com/)

After mail, we will reply you instant or maximum

1 hour.

Otherwise you can also contact on our

whatsapp no 8791490301.

Contact no is +91 87-55555-879

**2. The Customer has given poor feedback for a Chocolate manufacturing company. How should the company respond to such a situation? What will be its effect on the supply chain of the product?**

**Ans:**

**Introduction:**

The success of any business depends on the pleasure of its customers. If a consumer gives poor remarks, the organization wishes to reply to the scenario effectively. Within the case of a chocolate production company, patron feedback is crucial as it may affect the company's popularity and income. in this essay, we can speak about how a chocolate manufacturing employer should respond to terrible comments and the capability results of the product's supply

**3. (a) Prepare a Distribution Network of distributing Milk all over India which has a manufacturing plant in Haryana.**

**Ans:**

**Introduction:**

Milk is an essential commodity fed by people of all ages in India. It is a highly perishable product that requires green and effective distribution networks to attain consumers directly. This essay will discuss the distribution network for distributing milk all over India from a manufacturing plant

**(b) Who may be the Channel individuals for distributing Milk developed above? What's going to be their position inside the Distribution?**

**Ans:**

**Introduction:**

Milk is a highly perishable commodity that requires careful handling and distribution. With the development of milk production and processing, it's far essential to have an effective distribution method in location to ensure that the milk reaches its cease customers in a timely and green way. This essay will discuss the channel members