**Organizational Theory Structure and Design**

**June 2023 Examination**

**Question 1: ‘Star Bazaar Limited’ has decided to modify their organizational systems to beat the market competition. Help them assess the organisation according to the 7S framework in the context of this retail chain company. Give appropriate examples in this case**

**Ans:**

**Introduction**

The 7S framework is a control strategy used to examine and harmonize an organization's seven key components. This control style is known as the "Seven Critical Steps." It became named after the seven protection standards commonly agreed upon as the essential safety processes. The following additives of the 7S version are used within the look at this given here about star Bazaar limited:

The business enterprise's undertaking is to provide customers with products that are not handiest of very excessive quality but additionally can be purchased at costs that are

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**Question 2: Look Book, a social network platform has decided to launch it mobile application for engaging its users. However, the IT head has no idea about the challenges it might face. As their Business consultant, explain the different phases of organisational life cycle that the company may go through. Associate these phases with the social media business.**

**Ans:**

**Introduction**

In the social media business context, each phase is characterized by unique, demanding situations and opportunities. For instance, for the duration of the start-up segment, the appearance of e-books may additionally need help to gain initial traction among customers and increase a robust logo identity. They may want attention to person acquisition, content introduction, and monetization techniques during the growth segment. During the maturity phase, they may need to conform to converting customer preferences and broaden new functions to hold their competitive

**Question 3.a: How do you think Ryan wants to use the goal approach for the business and discuss its loopholes?**

**Ans:**

**Introduction**

Ryan's support for the intended method shows that he believes it's essential for the export-import company to have clear and quantifiable targets and that these dreams should be used to force selection-making and the distribution of sources. Furthermore, Ryan believes that it

**Question 3.b: Explain why Suman supports the contemporary stakeholder’s approach?**

**Ans:**

**Introduction**

Suman may be convinced to consider the cutting-edge stakeholder's approach for various reasons, all of which can be valid explanations; nonetheless, it's not going that Suman could do so. At lengthy closing, corporations that could demonstrate that stakeholders pressure their