**Supply Chain Management**

**April 2023 Examination**

**1. A successful company needs to strike a balance between responsiveness and efficiency. Discuss how companies should prepare for globalization in terms of responsiveness. (10 Marks)**

**Ans 1.**

**Introduction**

Globalization has led to a growth in competition and possibilities for companies worldwide. With the rise of virtual generation and the interconnectedness of economies, companies have to adapt to the changing landscape to remain aggressive. In this text, we can discuss how businesses should put together for globalization in phrases of responsiveness, the capacity to quickly and effectively reply to adjustments within the marketplace, and customer needs.

**Concept & application:**

A company desires to attain stability between its stage of responsiveness and its level of It is only half solved

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**2. Consider the supply chain involved when a customer orders a book from Amazon. Identify the push/pull boundary.**

**Ans 2.**

**Introduction**

When a purchaser orders a book from Amazon, the delivery chain involves a complicated procedure involving more than one degree and player. This article can discuss the unique levels inside the supply chain and identify the push/pull boundary.

The push/pull boundary within the Amazon supply chain may be identified as the point at which the product is pulled from inventory and organized for cargo. This happens after the

**3. a. What would you do if your competitors acquire your supplier**? **(5 Marks)**

**Ans 3a.**

**Introduction**

Suppose a competitor were to collect a supplier. In that case, this is critical to my business, and there are several steps I would take to mitigate the impact on my business and decrease any terrible capability consequences. Some of these steps

**3. b. Explain the role of social media in supply chain strategy.** **(5 Marks)**

**Ans 3b.**

**Introduction**

Social media has become an increasingly important device for groups looking to improve their delivery chain approach. Here are a number of the approaches in which social media can play a function in supply chain