**Start your Startup**

**April 2023 Examination**

**Q1. Startup entrepreneurs should remain students for lifetime. They should be ready and learn to learn from every moment of life. The basic elements of life need to be associated with learning. The learning process should be a part of our DNA. Considering the fact, the first stage in the journey of the startup is called as Bootstrapping. Bring out the reasons and causes that why would every startup consider to have bootstrap? (10 Marks)**

**Ans 1.**

**Introduction**

The period startup can be defined as a corporation in the initial operation stage. Startups are founded by using their founders. The founder could be one or more than one who wants to develop a product or offer a carrier for which they researched there may be demand. Those organizations generally start with limited sales and high costs, so they look for funds or capital from different resources, including institutions and venture capitalists.

Startups are ventures or groups that purpose to provide an available product or a service to consumers. A maximum of these organizations are, first of all, funded by using their

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**Q2. “Failure is not the opposite of success, it’s part of success.” Considering the fact bring out the reasons according to you, why does the startups fail? (10 Marks)**

**Ans 2.**

**Introduction**

We have come up with a top-notch business concept. Our associates and friends, this can be the following enormous thing, and a few even want to invest in it. We do our research and create a small, however powerful group. We make fascinating pitches to investment companies and get sufficient funding. We then launch the concept within the market with plan, promise, and enthusiasm.

But 1.5 years later, our startup is lifeless inside the water. Still, what happened? at the same

**Q3. “Business is no accident. It is made up of combination of hardwork, perseverance, learning, studying, sacrifice & most of all love of what you are doing.”**

**a. For any business, the lifeline is considered as Money. Considering the fact, identify the different tactics start-ups can utilize for raising capital? Also, if you were supposed to start your own startup, which technique you would adapt? (5 Marks)**

**Ans 3a.**

**Introduction**

A business can be defined as an organization or an entity engaged in industrial, commercial, or professional activities. The reason for a business is to organize some financial manufacturing that consists of goods and services. Companies can be profit or nonprofit

**b. It is said, a person must invest when he has spare money, however when we have goals investment makes absolutely logical sense. Associating with the situation, identify the factors that affect investors interest? (5 Marks)**

**Ans 3b.**

**Introduction**

Investment is a cost of capital items- for example, new machines, new technology, and new places of work. Investment is an element of aggregate call for and influences the financial system's practical ability and capital