**Operations and Supply Chain Strategies**

**April 2023 Examination**

**Question 1: Mr. Shah is supply chain manager at NMart one of the leading retail organization. In the initial days of COVID 19 there was sudden rise in demand of FMCG products. It was different kind of the disruption for the retail industry. In such scenario every business required some competitive edge to sustain in market. Discuss different supply chain drivers with Mr. Shah that ultimately helps NMart to enables entire supply chain.**

**Ans 1.**

**Introduction**

Customers have been stocking up in reaction to the growth in COVID-19 cases reported at some point in the country. Customers have been stocking up in response to the increase in COVID-19 times, said throughout the country. This has brought about a rise in demand for instant-moving customer items, which has increased sales for corporations operating in this market.

Businesses like Parle merchandise, Dabur India, and ITC, experiencing inflationary pressures on inputs, are stockpiling raw substances in instruction for the third wave of the pandemic.

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**Question 2: Mr. Mittal was working with reputed tuition classes and having rich experience in teaching. One day innovative idea came to his mind to start online classes. This idea will give Mr. Mittal more students and better geographic reach. Suddenly he left the job and started his online classes business. He struggles a lot in initial days of business but later he manages his business in break even. Explain existing situation of online learning classes with respected to industry life cycle.**

**Ans 2.**

**Introduction**

Millions of individuals can now seek extra education without leaving the convenience of their houses because of the availability of online educational sites such as Udemy, Coursera, Lynda, Skillshare, and Udacity. The participation of a massive number of wonderful person corporations is also aiding the development of the systems. Even as Coursera primarily presents get right of entry to university-degree publications, Skillshare appeals to creative’s by offering programs in disciplines along with animation,

**Question 3a: You are appointed as business consultant in the organization. Suggest some corporate level strategies that ultimately help them**

**Ans 3a.**

**Introduction**

The making plans for the corporate method is as comprehensive as is humanly possible. Your company might be impacted in every way possible, from the group of strategies you operate to the level of execution you perform. It's far indispensable for the achievement of your firm that you do this. The accomplishment of the long-term strategic plan of the firm is similar to

**Question 3b: Should company use retrenchment strategy or not? Discuss**

**Ans 3b.**

**Introduction**

One instance of the corporate system known as retrenchment is lowering or reorganizing the business sports an individual or company engages in. A company can achieve financial stability via the execution of a retrenchment plan by, for instance, reducing the activities it engages in or reducing the charges it