**E-Business**

**April 2023 Examination**

**Q1: Identify any five Indian organizations that have transformed themselves by adopting or switching towards e-business solutions. Also, provide reasons (at least 1 for each) for their transition from traditional form of doing business to e-business and show how this transition helped them in business growth**

**Ans 1.**

**Introduction**

Modern technologies consisting of the emergence of 5G, IOT (the acronym for which known as the internet of factors), AI (the acronym for what's called artificial intelligence), device learning, and vice versa, are genuinely transforming the dynamic in the manner we or conduct businesses these days. A paradigm shift in how we do business (i.e., from the traditional way of doing business toward a more excellent digitalized-centered business solution) seems to amplify in addition and continue even within the coming future. a number of the organizations and industries running in conjunction with the startups nowadays, are

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**Q2: Discuss the various ways (at least 5) through which organizations doing e-business can collect data/information about their customers and find information on any 5 leading online publishing houses in India naming the content category they are dealing in**

**Ans 2.**

**Introduction**

Data series refers to carefully obtaining vital records, a practice regularly employed today. Its miles of the maximum importance to do a second check at several specific junctures throughout the information-collecting process to verify that the relevant information has been received reliably and ethically. Any evaluation that needs to remember this qualification carries the danger of not only being incorrect but also of being misleading. Considering this qualifier is not non-obligatory. The term "first-celebration records" referred to the facts on

**Q3a: What would you tell them about the advantages of e-SCM by using its components and functions for their e-business?**

**Ans 3a.**

**Introduction**

The accomplishments of an electronic system for managing the supply chain can be credited to various participants to that success. These factors include all partners' willingness to view collaboration as a strategic asset, a clearly defined supply chain strategy, information visibility along the complete supply chain, efficiency, cost-effectiveness, quality, and

**Q3b: What would you explain about the e-CRM in terms of benefits, limitations, working, implementation, and solution for their e-business**?

**Ans 3b.**

**Introduction**

The growing dominance of the internet has caused a growth in the quantity of severe competition and the degree of complexity associated with that competition across all different styles of enterprises. If, on the other hand, a business can effectively capitalize on the