**Information Systems for Managers**

**April 2023 Examination**

**Q1. Since its founding in 1994, Amazon has collected reams of information on what millions of people buy, where those purchases are delivered and which credit cards they use. What are Three (3) different types of Analytics that Amazon uses this data for and how does it help them? (10 Marks)**

**Ans 1.**

**Introduction**

Amazon Inc is a multinational American tech firm that mainly deals with its service on e-commerce, online marketing, cloud computing, artificial intelligence, and electronic computing. It has been considered "among the most social and prominent forces in the globe". It is likewise considered among the globe's most valuable companies. Its assessments touch the skies, and stakeholders have been delighting in significant riches. It is also included in America's top five giant modern technology firms, heading neck to neck with Apple, Microsoft, Meta, It is only half solved

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**Q2. ArcelorMittal is the second largest steel producer in the world, with an annual crude steel production of 78.5 million metric tonnes as of 2018. Laksmi Mittal is the Chairman and CEO of ArcelorMittal. In this role, what is the Focus of the CEO’s role (i.e. Objectives, Kinds of Decisions, information needed, Timeframes etc.)? What are the Primary IS & Supporting IS Used (Description Data Types, Kind of Data, Type of Processing, which provides data to these IS)? (10 Marks)**

**Ans 2.**

**Introduction**

Arcelor Mittal is a multinational steel production organization. Its head offices lie in Luxembourg city. It was incorporated in 2006 from the merger and requisition of Arcelor by the Indian national company Mittal steel. Arcelor Mittal is the world's second-largest steel maker, with a yearly steel manufacturing of 78.5 million tons as of 2018. It is rated 197th in the 2018 fortune worldwide 500, a ranking of the world's biggest companies. It, straight and indirectly, utilizes over 200000 people and is valued at $25 billion. The overall possessions of

**Q3. Vijay Ananth has just been hired as the CIO at Wilshire Finance. During the interview, the CEO had tasked Vijay with the responsibility of revamping the firm’s IT Infrastructure. Now that Vijay has come onboard, he is keen to get started on the Infra Revamp initiative and has targeted BYOD as his first initiative.**

**a. What is BYOD? Explain the three (3) levels of BYOD? (5 Marks)**

**Ans 3a.**

**Introduction**

BYOD, which means bring your very own device, is the set of plans in a business that aids the employees to utilize their very own personal devices, that is, laptop computers, phones, tablets, etc., to work professionally using the firm's data and applications as opposed to making the worker's service business's

**Q3b. What are (2 each) Pros & Cons of BYOD? Your Recommendation? (5 Marks)**

**Ans 3b.**

**Introduction**

We all know that BYOD is a new principle in India and the whole globe. The benefits and drawbacks need to be examined by the firm's top authorities, who will carry out the principle in the organization to ensure clarity and assistance