**Information Systems for Managers**

**1. Farokh Motorwala is the CTO at D'Costa Cosmetics in Hyderabad, Farokh wants to revamp the firm's IT Infrastructure and align it to the Corporate Strategy.**

**In order to do this, what are the Technical and Business Considerations for Farokh? What are the Laws of IT Infra which Farokh must keep in mind?**

**SOLUTION**

**Introduction**

Farokh is keen to revamp D'Costa Cosmetics IT Infrastructure and align it to the Corporate Strategy. So, he must study the fact the divide between business and IT is so culturally evident that it reads like a workplace joke's punchline. The business folks consider technology is just about turning on or off PCs as and when needed and the tech-savvy It is only half solved

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**2. Bharat Petroleum Corporation Limited (BPCL) is an Indian government-owned oil and gas explorer and producer. BPCL's CEO is K. Padmakar. In this role, what is the Focus of the CEO's role (i.e. Objectives, Kinds of Decisions, the information needed, Timeframes, etc.)? What are the Primary IS & Supporting IS Used (Description Data Types, Kind of Data, Type of Processing, which provides data to these IS)?**

**SOLUTION**

**Introduction**

Arthur D Little, Inc. (ADL). played a very significant role in bringing in a change initiative in BPCL that started towards the end of 1996. In co-creating a vision for the company, the methodology of ADL involved a cross-section of the organization, who all determined the company's current reality, conceptualized the gaps between current reality, and vision, and finally evolved a change plan to bridge these gaps. The

**3. Jennifer Roberts has just been hired as the CIO at Hawthorne Investments. During her interview, Vijay Ananth, the CEO, tasked Jennifer with the responsibility of revamping the firm's IT Infrastructure. Now that Jennifer has come on board, she is keen to get started on the Infra Revamp initiative and has targeted BYOD as her first initiative.**

1. **What is BYOD? Explain the three (3) levels of BYOD. (5 Marks)**

**SOLUTION**

**Introduction**

Jennifer Roberts's keenness to go ahead with the Infra Revamp initiative Hawthorne Investments and has started her journey by targeting BYOD as her first initiative. As the requirement of the assignment, I need to highlight a few of the important Tips for establishing a successful BYOD policy in the

1. **What are the Pros & Cons (2 each) of BYOD? (5 Marks)**

**SOLUTION**

**Introduction**

BYOD or Bring Your Device is the latest IT trend in town. It is a practice under which, employees are encouraged to make use of their devices to access systems and data of the enterprise. Being a small part of the larger trend of ‘IT consumerization’ – where software and hardware of the customer are allowed into organiz