**Supply Chain Management**

**September 2022 Examination**

**Q1. Electric Two-wheeler segment is growing quite quick. Charging station infrastructure is cited as a difficulty by many fossil fuel based auto experts but that is not slowing the EV market boom. Time taken to charge vehicles and mileage remains customer concern more than charging infrastructure. Wider range of vehicle models, technology development, availability, serviceability etc. are the main focus area for customers. How can Electric Vehicle companies leverage various supply chain drivers to handle customer focus areas some of which are indicated above? (10 Marks)**

**Ans 1.**

**Introduction**

Organizations brought business segmentation techniques for dealing with the demand of the goal market. They affected the service demand by enjoying the business strategies and group demand in modern times. But, it is introduced as business diving adjustments. It addresses the group demand associated with managing innovative subsets values and comparing the needs of companies based on business priorities, changes, demographic values, and driving the behavioral demand for managing the business target audience correctly. Moreover, marketplace Its sample only

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**Q2. "Cutting Chai" is a fancy snack and tea outlet in theme style. Their target customers are young crowd and students who spend time as a group over snack. Their outlets are slightly out of town to keep costs low, but it leads to very high level of sub- optimization of resources and processes. It’s a low margin and quick changing business. They also aim to start 10 franchises over the year across different towns. They also want to reach a lean and agile value chain over the next 2 years to keep costs low and margin better. Prepare a road map to enable them transition levels of supply chain improvement to be lean and agile value chain? (10 Marks)**

**Ans 2.**

**Introduction**

The agile and lean supply chain offerings are brought to the client's delight and managing the identity for eliminating the modifications and untraditional evaluations through introducing the power and velocity opinions through managing the products innovation in aggressive conditions. Similarly, responsiveness and agile changes control unpredictability and examine innovative products simultaneously by addressing the flexibility and speed evaluations with market demand. Furthermore, the constructing of device design and lean supply offerings are addressed using

**Q3. “Chillout” is a vacation and sports tourism event organizer. They get groups from corporate and universities for organizing guided international tours. Sports tourism is a sector they want to focus more on. They want to forecast sports tourism customers for next 5 years to plan business model.**

**a. Describe steps in demand forecasting in this case situation? (5 Marks)**

**Ans 3a.**

**Introduction**

Similarly, it includes the business-making manner based totally on future estimation adjustments and developing the particular development via handling the services demand and business strategies effectively. Furthermore, this study will constitute the modifications in statistics

**b. Describe methods of demand forecasting? (5 Marks)**

**Ans 3b.**

**Introduction**

Further, forecasting methods assist in allowing the offerings demand using managing the company’s activities and manufacturing adjustments via analyzing the market modifications and gaining insight adjustments primarily based on customers' needs and forecasting values in