**Retail Store Design and Location**

**June 2022 Examination**

**Q1. Citing from your own practical experience which is the factors which are important in the retail scenario for a product in a supermarket to sell? (10 Marks)**

**Introduction**

The business demand and consumers assist develop effective business competitive and crowded marketplace demand by sending the cash and clients in business. Moreover, research helps to handle the behaviors, alternatives, competitors, and relationships for taking the offerings and developing the better business offerings in a competitive scenario. In addition, realistic business experiences assist in manipulating the target market via describing the business decision through developing the hybrid business models and adding the challenging business via describing the business modifications. Furthermore, the client's speakme and their surveys assist in conducting

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**Q2. How would you go about starting your own business which would be an exclusive. cake, cookies and biscuits store and ensure its success? (10 Marks)**

**Ans 2.**

**Introduction**

The food and services business is located on the top role in the modern marketplace, allowing adding the cookies business and taking care of the business demand and managing the social systems by satisfying the consumers in the business. Furthermore, the business licenses and lets in helping arrange the ideas of business and promote the enterprise changes using developing the profitable home business that women and men within the place of business quickly spoil. The

**Q3. Case Study**

**a. What is Audis future strategy? What is the name of its digital platform, and how does it plan to leverage this platform? (5 Marks)**

**Ans 3a.**

**Introduction**

Business mobility allows controlling the aggressive business edges. The future and business audits help add the good-sized business capability to help manage the business adaptability and flexibility for attaining the business growth. In addition, overcoming business helps future

**b. What has changed in the customer profiles who own Audi. How has this demographic profile changed in recent times? (5 Marks)**

**Ans 3b.**

**Introduction**

The world demand within the covid situation is converting because of economic, political, and social development changes that hook up with business transformation primarily based on demographics, societal, and climate adjustments. Moreover, the rising enterprise demand allows