**Logistics Management**

**Q1. “Quick Clean” is seeing increase in volume of business for their cleaning liquids and soaps due to increase in personal hygiene and sanitization needs triggered by covid situation. They have also branched out to bulk sanitizers, disposable gloves etc. as new opportunity from the covid outbreak. They are not able to meet all demand and Sales department is frustrated with high number of orders not being met. Sales department wants more inventory to be maintained. As Operations Manager educate sales department on the costs associated with maintaining high levels of inventory in their specific line of business and also make your recommendations to handle the back order situation faced in market?**

#### Ans 1.

#### Introduction:

#### "Quick Clean" has seen an the growth of business for their cleaning fluids and soaps because of the increase in hygiene and sanitization requirements for individuals caused by a co-existing situation. They've also expanded to large quantities of sanitizers, disposable gloves and other items. as a new business opportunity arising from the covid epidemic. Investigating the intricacies of the inventory control process and suggestions to deal with the backorder market.

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**Q2. “Zoomlens” is a startup which is promoting low priced video conferencing cameras as demand for online modes of meeting have increased due to covid situation. They also have non-glare lights and non-shadow backdrops which too is in demand these days. They are looking at coming up with forecast for year 2021, 2022 and 2023. What are different types of forecasting techniques they can consider and suggest any two methods they can apply?**

#### Ans 2.

#### Introduction:

"Zoomlens" is an new startup that is selling low-cost video conferencing cameras since the demand for online meeting options has increased because of the covid situations. They also offer non-glare lighting and backgrounds that are not shadowed, which is popular these days. They are currently coming with forecasts for the

**Q3. “Flexi transport” is a Transporation Company. They are setting up warehouses in different cities of North East sector of India to cater to customer needs and also branch out to providing warehousing services along with transportation.**

**a. Justify benefits of warehousing in context of “Flexi transport”.**

**Ans 3a.**

**Introduction:**

Warehousing is an essential component of the logistics management system. It is the storage facility for products that are finished and includes packaging and shipping of the order. Effective warehousing can bring significant