**International Business & Export Import Management**

# April 2022 Examination

# Question 1.

## Ans 1.

## Introduction

Globalization has led to a growth in the number of companies that operate across borders. Even though international commerce has been operating since the East India agency, there has been a length. After that, global companies started to enlarge their sports worldwide with trepidation. The global economy is now ruled via multinationals from all around the globe because of the increase of international firms. It was a Western phenomenon, and however, now it has unfolded to consist of organizations from the East. There are numerous diverse sides of worldwide Its Half solved only

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# Question 2.

## Ans 2.

## Introduction

Supply chain control aims to carry the economies of scale and coordination that come with huge businesses collectively with affordable charges, adaptability, and innovation, including smaller ones. The success of a firm is more and more dependent on the capacity of management to combine the organization's networks of industry contacts in this era of supply chain contention. To maximize synergy, deliver chain control uses a wide variety of equipment, techniques, and

Question 3a.

## Ans 3a.

## Introduction

A hard decision confronted Gillette because the twenty-first century dawned. a few years prior, its bold enlargement into emerging markets and the former Soviet bloc have been heralded as a triumph. For example, Gillette different its product lines in developing countries by expanding

**Ans 3b.**

**Introduction**

Gillette faces risks in expanding into new countries, together with the onset of a financial disaster, which would possibly harm the company's sales. Consequently, if a growing country's economy turns out to be terrible, the corporation will lose cash in the long run. For example, the income growth of the Gillette business enterprise turned into adversely suffering from the Asia-