**NMIMS Global Access**

**School for Continuing Education (NGA-SCE)**

**Course: Research Methodology**

**Internal Assignment Applicable for April 2022 Examination**

**1. The central bank of a country is exploring options to boost the economic activities post**

**COVID. They are thinking to change the various interest rates to motivate investments**

**and economic transactions. However, they are not sure whether this would yield the desired results. The research team in the bank have come up with a set of hypotheses and**

**they are confident of conducting a research and finding the outcome. Answer the**

**following questions:**

**What is hypothesis testing in research? Write the steps which is followed for the same.**

**Include details of null and alternate hypothesis in your answer.**

**(10 Marks)**

Its Question only

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**2. While going through a research paper in a leading journal you have came across the**

**following model comprising multiple variables:**

**Answer the following questions:**

**What is meant by ‘variables’ in research? Identify and describe the following:**

**dependent variable, independent variable, mediating variable and moderating variable.**

**(10 Marks)**

**3. A major FMCG company headquartered in Mumbai, is planning to diversify its product**

**portfolio. As part of the attempt, they have decided to launch a new product which is**

**more of an ayurvedic variant of one of their famous oral hygiene brands. The research and development team have already come up with the composition and orders have been**

**placed for manufacturing of the units. However, the managers are still not clear whether**

**they should launch the product in western India first or it should be launched nationwide**

**at the same time. You as a research consultant have been hired to look into the case. You**

**have decided to use the hypothetico-deductive method to arrive at the conclusions.**

**a. Identify and explain the broad problem area. (5 Marks)**

**b. How would you like to proceed further?**

**NMIMS Global Access**

**School for Continuing Education (NGA-SCE)**

**Course Business: Ethics, Governance & Risk**

**Internal Assignment Applicable for April 2022 Examination**

**1. Identify a business (small/medium/large/proprietary/partnership/family/listed etc) that**

**provides goods and/or services of any kind (FMCG, Education, Hospitality etc) that was**

**impacted during 2019-20 or 2020-21 (any one year) due to Covid Pandemic. Identify and**

**list the business challenges it faced (atleast three) in serving its customers & consumers.**

**Explain how the business managed its survival risk during that period by leveraging**

**IT/digital platforms and Work From Home strategy to connect with and reach its**

**customers & consumers during the period. (Answering that the business shut down is not**

**an option). Connect and talk to people among your family / friends / neighborhood / your**

**company / employer etc. (10 Marks)**

**2. In your organization, ‘Ace Solutions’, a midsize IT services company, all the mandatory**

**requirements for compliance to “Sexual Harassment of Women at Workplace (Protection,**

**Prohibition, Redressal) Act 2013 have been put in place. You are Head of Marketing,**

**with 10 people reporting to you directly and indirectly. What according to you are the**

**five critical practices / initiatives / processes you need to genuinely implement to ensure**

**that you are providing a safe working environment to all your women employees. (DO**

**NOT copy paste the law) (10 Marks)**

**3a. The purchasing manager for a large company agrees to give you (you are a sales manager**

**in a mid-size IT company) an order of Rs. 10 lakhs (their first), expecting that you will**

**agree to make a Rs. 20,000 donations to his favorite charity that is supporting a local**

**youth sports team being trained by his wife. How do you respond? (5 Marks)**

**3b. You have studied Business Ethics in a structured manner in this program. How has it**

**helped you in identifying and understanding the foundational ethical issues involved in**

**better decision making process as a professional? Explain in your own words.**

**NMIMS Global Access**

**School for Continuing Education (NGA-SCE)**

**Course: Financial Institutions and Markets**

**Internal Assignment Applicable for April 2022 Examination**

**1. “A Financial System acts as an intermediary between borrowers and lenders of an economy.”**

**In the light of the above statement, explain the functions and structure of the Indian Financial System.**

Its Question only

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**2. Rose Ltd. is a newly established company dealing in apparels. The company is currently getting good number of orders and hence is making good amount of business. To meet the expenses incurred for delivering these orders, the company is in need of short-term loans. Some financial advisors have suggested Rose Ltd. to approach Money Markets for such short-term capital requirements.**

**In context of the above case, you are required to explain the Meaning, Features and Instruments traded in the Money Markets. (10 Marks)**

**3.a. Pooja is a Software Engineer by profession. She possesses good knowledge about the Financial System and the various instruments traded in Financial Markets. She has been investing her savings in the various IPOs but is not very confident when it comes to Secondary Market.**

**You are therefore required to explain to Pooja the Meaning of Secondary Market along with the Trading Mechanism in the Secondary Market. (5 Marks)**

**3.b. Mr. Damodar has recently started investing in the Financial Market as guided by one of his close friends. Since Mr. Damodar has no detailed knowledge about the Financial Market, he is unable to understand the reasons for fluctuations in the Financial Market.**

**In the light of the above case, explain the Meaning and Types of Risks in Financial Market. (5 Marks)**

**NMIMS Global Access**

**School for Continuing Education (NGA-SCE)**

**Course: International Finance**

**Internal Assignment Applicable for April 2022 Examination**

**1. The changing global economic environment and a number of market related factors cause the exchange rates to fluctuate constantly. This poses a challenge to the MNCs operations in multiple countries in terms of foreign exchange risk. Describe what is your**

**understanding of forex risk. How can you classify the different forex risks? Give an example for each classification of the forex risk (10 Marks)**

**2. Suppose that you are a manufacturer of textiles and you are planning to expand your business by capturing the export markets in Europe and African regions. In terms of operational issues relating to the carriage and delivery of goods, you are ought to be aware of various trade practices followed in different countries. In this regard, explain various INCOTERMS published by International Chamber of Commerce, that make it easier for a common interpretation. (10 Marks)**

**3. A trader collects the below information to devise his forex management strategy during the next year:**

**Spot Rate of USD: INR 74.40**

**Interest rates in USA: 2.5%**

**Interest rates in India: 6.5%**

**a. What is Interest Rate Parity Theory? What will be the expected exchange rate in the above case, if the interest rate parity theory is assumed to hold good. Also calculate the forward premium or discount. (5 Marks)**

**b. What is covered interest arbitrage? If there is a one-year forward contract available at INR 75.60, is there a CIA possible, and if yes, write the steps to earn arbitrage profit (use an equivalent amount of INR 1000000) (5 Marks)**

**NMIMS Global Access**

**School for Continuing Education (NGA-SCE)**

**Course: Strategic Financial Management**

**Internal Assignment Applicable for April 2022 Examination**

**1. What is an Options contract? Explain “Right but not obligation”.**

**You have bought a Call Option on a stock of HLU Ltd. with expiration date of 31**

**March 22. The Strike price is Rs. 200 and the Option premium you paid for the option is Rs. 20. What would be the impact of the following spot prices on 31 March 22 on**

**your decision to exercise the option?**

**As a holder of the option, what would be the profit or loss amount in each of these spot**

**prices?**

**Also compute the profit or loss to the writer of the option in each of these scenarios.**

**Assume that the option writer would need to buy the stock at the spot price on the**

**expiration date in case you decide to exercise the option.**

**Spot price on 31 March 22: Rs. 100, Rs. 150, Rs. 200, Rs. 250, Rs. 300 and Rs. 350**

**(10 Marks)**

**2. In the context of bonds, what is a Yield curve? What are the types of Yield curves and**

**what does it represent about the market outlook? Using the following data tables draw**

**the yield curves and identify the type of yield curve.**

**3.a. Explain the concept of Time value of money. (5 Marks)**

**3.b. In the context of capital budgeting explain Sensitivity analysis and Scenario analysis.**

**What are the differences of the two?**