**Logistics Management**

**1. Many multinationals are now committing to sustainable development growth (SDG) due to the recent global climate change and global warming. Discuss with relevant examples how Green Manufacturing can be incorporated in logistic planning. (10 Marks)**

**Introduction**

The words green hits our mind with a vision to prevent any damage to the environment irrespective of any work. No matter whatever be the profession the outcome or the intermediate processes should never cause damage to the nature. Global warming has been a major cause for a wide range of problems all over the world. The cause of Global warming is known to many and even the companies

**2. What are your recommendations for a successful channel strategy decision that may help your organization be highly competitive and maximize its profit? Give examples. (10 Marks)**

**Introduction**

To understand the Channel strategy decision and selling it is important to know the factors and procedures involved in the process. These are selling of either products or the services by the resellers or distributors through network. It is a very reliable model for the sales. Both are addressed through channel marketing that is the end user customers and the channel partners It is not at all

**3. A consumer product distributer has a chain of retail outlets. The warehouse and its stores upkeep are dependent highly on the fluctuating consumer requirement. Only for 20 to 30 % of the time the full warehouse space is fully utilized (during peak demand). Most of the other time utilization around the year is less than 70%.**

**a. According to you, what warehouse strategy should be adopted to improve its warehouse utilization? (5 Marks)**

**Introduction**

Warehouses are the places where the finished goods are kept before final shipment to the customer. Suppose the manufacturer is in a different city and there is a tentative schedule or it is known that Its half solved sample only

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